

Call for Media Content Editor

SPC is seeking passionate members of the Sport Physio community to join in the role of Media Content Editor for The Review. The role will entail generating media content (infographics, photos, videos, etc.) based on The Review, which is completed on a quarterly basis by the Editors. The content will be posted on social media and the website. The candidate would be responsible for developing media content four times per year, at an interval of once every three months. The Review is published on the SPC website and the SPC membership is notified of each edition via email and social media.

The goal of this initiative, known as SPC's The Review, is to help disseminate information down from research to practice to help members remain current and informed in their clinical decision making. The Review is a quarterly publication providing an overview of research published on a particular topic, drawn from article(s) and/or systematic review(s) found in the British Journal of Sports Medicine.

The candidate will be working closely with the Editors, who will be providing you with the topic-specific content. Also, in this role you will be liaising with the Chief Editors and Operations Manager to aid in the completion of the media content. Duties may include, but are not limited to, generating media content based on a review of scientific content, doing interactive/clinically applicable infographics/photos/videos, posting the media content on various platforms (Instagram, Website, etc.), communication with Editors, Chief Editors and Operations Manager.

The candidate should have experience & special interest media content development with an understanding of research. All candidates will be considered; however, preference will be given to those with the following qualifications:

- SPC Certificate/Diploma holder
- Experience with designing infographics and using graphic design apps/sites, such as Canva
- Experience with developing and posting social media content

Interested candidates should submit a copy of their resume and a brief summary (in the body of the email) addressing why they are interested in this role and what makes them a suitable candidate considering the outline provided above.

Please email all submissions to ontario@sportphysio.ca , ATTN: Jovana Smoljanic

Thank you in advance for your cooperation and interest in The Sports Review.