



SPC CONGRESS TORONTO 2021

*Breaking
Down Barriers*



OCTOBER 15-16, 2021

www.sportphysio.ca/spc2021

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**SPC CONGRESS
TORONTO 2021**

Greetings from the 2021 Organizing Committee,

Please accept this letter as our formal invitation to join us for the event of the year as a sponsor or exhibitor. 2021 is a very exciting time for Physiotherapy in Canada. Sport Physiotherapy Canada, a division of the Canadian Physiotherapy Association, will welcome over 400 delegates to the beautiful Toronto Sheraton Centre on October 14th for a pre-congress and for the congress on October 15th and 16th, 2021.

We invite you as a sponsor and/or exhibitor of this event. We have a limited selection of opportunities listed in this package. Our program promises world class speakers and topics as we explore emerging evidence in high performance sport and their application to everyday clinical practice. We look forward to partnering with you for this prestigious event.

Please explore the opportunities included in this package and let us know what opportunity you would like to be a part of for this event. Note we do anticipate selling out all the opportunities listed so don't delay in securing your spot.

We look forward to seeing you soon!

Sincerely,
Tricia Hayton and Jovana Smoljanic, Co-Chairs
www.sportphysio.ca/spc2021

Introduction

Welcome to the Sport Physiotherapy Congress 2021: Breaking Down Barriers



Here are the facts you need to know:

Dates: Pre-Congress October 14th, 2021
Congress October 15th and 16th, 2021

Location: Currently in person planned for Sheraton Hotel in Toronto, ON
Virtual option being hosted from this location.

Expected Registrants: Primarily Physiotherapists from Canada and around the world. Will also invite Sports Medicine Specialists, Athletic Therapists and others that are involved in treating athletes.

Number of Anticipated Registrants: 400+
(as based on the Vancouver 2019 Congress)

Who We Are



Hosted by Sports Physiotherapy Canada (SPC), a not-for-profit division of the Canadian Physiotherapy Association (CPA). We provide leadership and direction to members of the CPA for the advancement of sport physiotherapy by fostering excellence in practice, education, and research for the benefit of active Canadians – from elite to recreational athletes. A member organization of the International Federation of Sport Physical Therapists.

Program Overview

About the Sport Physiotherapy Congress 2021: Breaking Down Barriers



This two-day event will give clinicians access to the world's leaders in sport physiotherapy research. We will be "Breaking Down Barriers" on several hot topics in sport medicine and rehabilitation, with a focus on transferring knowledge into practice. Hot topics in injury prevention, concussion, injury management and on-field care will be of primary focus, while recognizing the prominent social issues of sociocultural inclusion, LGBTQ+, athletes through the lifespan and parasport.

There will also be two one-day pre-congress symposiums, that will provide in-depth information on Paralympic Athletes and New Trends in Concussion Management.

Meet the delegates

Primarily the congress will focus on physiotherapists with an interest in treating athletes. Medical professionals that make up the rest of the sport medicine team will be invited, including doctors, athletic therapists, massage therapists and chiropractors. With an elite list of domestic and international speakers, the leaders of sport physiotherapy in Canada will be represented.

The previous conference, Vancouver 2019, drew delegates from 25 countries, reaching as far as Australia. We expect that with a virtual platform, international interest can be increased without the demands and stresses of travel.



World Class Event



Industry Pride



Amazing Research

Level	Quantity	Cost (All amounts exclude HST)	Advantages
Title Sponsor	1 Available	\$15,000	<p>Your logo on all conference materials, most visible</p> <p>Advertisement in the course newsletter (digital)</p> <p>Monthly social media mention leading up to conference</p> <p>2-minute presentation at the beginning of each conference day, with commentator mention</p> <p>30 sec digital ad after each lunch break with commentator mention</p> <p>Ability to add item to delegate kit bag free of charge</p> <p>Large logo on back of kit bag (item to be supplied by sponsor)</p>
Delegate Kit Bags	1 Available	\$5,000	<p>Logo prominent logo on front of kit bag</p> <p>Ability to add item to kit bag free of charge (item to be supplied by sponsor)</p>
Congress Segment Ad	4 Available	\$3,000	<p>Medium logo in course newsletter</p> <p>30 second digital display prior to ½ day segment</p> <p>Medium logo on back of delegate kit bag</p> <p>Ability to add item to kit bag free charge (item to be supplied by sponsor)</p>
Pre-Congress Symposium Sponsor	2 Available	\$3,000	<p>30 second video at the beginning of pre-congress symposium. Two symposiums to choose from – concussion and parathlete</p>

			Commentator mention Ability to add item to kit bag free of charge (item to be supplied by sponsor)
Pre-Congress Symposium Ad and Banner	2 Available	\$3,000	All of the advantages of the pre-congress symposium and a banner displayed during the entire presentation
Congress Segment Banner	4 Available	\$1,500	Banner to be displayed during the entire segment
Delegate Bag Item	10 Available	\$300	Ability to add item to kit bag (item to be supplied by sponsor)
Abstract Competition Winners (1st to 5th Place) Prize Sponsor	5 Available	Amount varies	1st Place: \$700; 2nd Place: \$500; 3rd Place: \$300, 4th Place 200, 5th place \$100
Poster Competition Winners (1st to 3rd Place) Prize Sponsors	3 Available	Amount varies	1st Place: \$300; 2nd Place: \$200; 3rd Place: \$100

In-Person options may be available, including sponsored meals, refreshments, and a sponsorship hall. Details and confirmation of in-person availability will occur in Spring of 2021.

Contact Us

Tricia Hayton and Jovana Smoljanic – Organizing Committee Co-Chairs
Robert Manka – Sponsorship
Email: congress@sportphysio.ca

Please visit www.sportphysio.ca/spc2021 for further event and sponsor information.

Application & Payment Form

Please go to www.sportphysio.ca/spc2021 to complete the application.

Policies & Procedures

- ✓ **All sponsors and exhibitors must abide by the hours of the exhibit hall and venue instructions (to be detailed in your confirmation package)**
- ✓ **Move in/Move out must be completed within the time allowed or additional charges will be the responsibility of the exhibitor/sponsor**
- ✓ **All shipping, receiving and storage must follow conference timelines and instructions**
- ✓ **We cannot hold an exhibit or sponsorship spot without the application completed in full and full payment received**
- ✓ **A waiting list will be kept when spaces sell out. To be placed on the waiting list you must provide a 50% deposit required that will be refunded ONLY if you don't get a space.**

Cancellation & Refund Policy

- ✓ **20% of the total cost/charge is non-refundable**
- ✓ **Up to July 8, 2021 80% of the total cost/charge may be refunded**
- ✓ **After July 8, 2021 cancellations will result in all monies being forfeited**



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